



Canadian Employer Outlook: Benefit Strategies for the Future

October 14-16 and 21-23, 2020 | www.ifebp.org/cancorpvc

Is your organization well-positioned to be agile and adaptable? This conference is designed to give employers the tools they need to keep pace with—and get ahead of—the challenges and trends that impact your pension and benefit plans. Gain valuable insights from corporate leaders and other industry professionals to ensure your organization is ready for the future, whatever it may bring.

Member Price: C\$695 | **Nonmember Price:** C\$845

Who Should Attend: This virtual conference is for those responsible for employee benefits programs in Canada, including:

- Benefits professionals
- HR professionals
- Third-party administrators, insurance professionals and other service providers
- HR and benefits consultants.

CONFERENCE AGENDA (All session times are in ET.)

WEDNESDAY, OCTOBER 14

PENSIONS AND RETIREMENT

11:00 a.m.-12:00 noon

LIVE PANEL DISCUSSION:
**Economic and Market Outlook
for Pension Plans**

Panelists:

Catherine Jackman, CFA
Senior Institutional Director,
Portfolio Manager
Cidel Asset Management Inc.
Toronto, ON

Douglas Porter, CFA
Chief Economist and Managing Director
BMO Financial Group
Toronto, ON

Marco Dickner, FCIA, FSA
Retirement Risk Management
Leader, Canada
Willis Towers Watson
Montreal, QC

1:00-2:00 p.m.

LIVE:
**Supporting Employees' Financial
and Emotional Wellness During
Challenging Times**

Speakers:

Cary List, FCPA, FCA, CFP
President and Chief Executive Officer
FP Canada
Toronto, ON

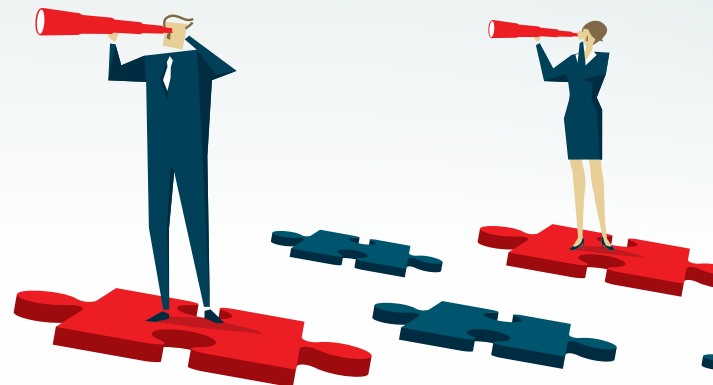
Joanna Tukums, CA, CPA
Chief Operating Officer
FP Canada
Toronto, ON

3:00-4:00 p.m.

HR Trends and Impact on DC Plans

Speaker:

Michelle Loder, CA, CFA, CFP, CPA, RFP
Partner, DC Solutions
Morneau Shepell Ltd.
Toronto, ON



PARTNERS IN EDUCATIONAL EXCELLENCE

THURSDAY, OCTOBER 15

HEALTH AND WELLNESS

11:00 a.m.-12:00 noon

AI and Mental Health: Considerations for Employers and Employees

Speaker:

Marie-Chantal Côté

Vice-President, Market Development,
Group Benefits
Sun Life
Toronto, ON

1:00-2:00 p.m.

SPONSORED SESSION: The Evolution of Virtual Health Care in Canada

Speakers:

Aimee Anger, GBA

Senior Director,
Enterprise Benefit Solutions
People Corporation, Toronto, ON

Judy N. Plotkin, M.S.W.

Vice President, Health Solutions
People Corporation, Toronto, ON



1:00-2:00 p.m.

CONCURRENT SESSION: Benefit Issues Impacting the LGBTQ Community

Speaker:

Allison Tremblay

Partner, Victory Square Law Office LLP
Vancouver, BC

3:00-4:00 p.m.

Medical Cannabis and Your Benefits Plan

Speaker:

Mike Sullivan, B.S.P., M.B.A.

Co-Founder and Chief Executive Officer
Cubic Health Inc., Toronto, ON

FRIDAY, OCTOBER 16

HUMAN RESOURCES AND GENERAL

11:00 a.m.-12:00 noon

PANEL DISCUSSION: COVID-19 and Return to Work: Legal Implications for Employers

Panelists:

Daryl Cukierman

Partner
Blake, Cassels & Graydon LLP
Toronto, ON

Kelly O'Ferrall

Counsel, Employment & Labour
Osler, Hoskin & Harcourt LLP
Toronto, ON

Philip E. Graham

Senior Associate
Koskie Minsky LLP, Toronto, ON

1:00-2:00 p.m.

Privacy and Cybersecurity: Key Considerations for Employers

Speakers:

Andrew J.D. Buck

Partner
Pitblado Law LLP
Winnipeg, MB

David J. Asselstine, CA-IFA, CFE, CPA

Senior Vice President and Chief
Financial Officer/Chief Risk Officer
Teachers' Retirement Allowances Fund
Winnipeg, MB

3:00-4:00 p.m.

LIVE OPEN FORUM: Finding Solutions to Employers' Challenges

Panelists:

Andrea Boctor

Partner, Osler, Hoskin & Harcourt LLP
Toronto, ON

Edyta Mroczkowski, CEBS

Partner, Mercer (Canada) Limited
Toronto, ON

Jason M. Traetto, GBA

Director, Benefits,
Wealth & Recognition Programs
Rogers Communications Inc.
Toronto, ON

WEDNESDAY, OCTOBER 21

PENSIONS AND RETIREMENT

11:00 a.m.-12:00 noon

Increasing Uncertainty in Longevity and What It Means for Pension Plan Sponsors

Speaker:

Richard Brown, FCIA, FSA, CFA

Longevity Risk Consultant
Club Vita
Toronto, ON

1:00-2:00 p.m.

Responsible Investing: Where Is Canada Headed?

Speakers:

Leola Ross

Director, Research and Development
Russell Investments, Toronto, ON

Alison Schneider, M.B.A., ICD.D.

Director, Responsible Investment (RI)
Alberta Investment Management
Corporation (AIMCo)
Edmonton, AB

3:00-4:00 p.m.

Actuarial and Administrative Update: What Employers Need to Know

Speakers:

Dean Newell, FCIA, FSA

Vice President
Actuarial Solutions Inc.
Oakville, ON

Jason Vary, FCIA, FSA

President
Actuarial Solutions Inc.
Oakville, ON

THURSDAY, OCTOBER 22

HEALTH AND WELLNESS

11:00 a.m.-12:00 noon

LIVE PANEL DISCUSSION:
**Nutrition Intervention for
Chronic Diseases—
How Plan Sponsors Can Help**

Speakers:

Leslie C. Beck, RD

Registered Dietitian
Dietitians of Canada
Toronto, ON

Tim Clarke, FCIA, FSA

President
tc Health Consulting Inc.
Toronto, ON

1:00-2:00 p.m.

LIVE:
**Best Practices and Future
Trends in Disability Management**

Speaker:

Michael Kennedy

Principal
arc Health Management
Mississauga, ON

3:00-4:00 p.m.

LIVE PANEL DISCUSSION:
**Drug Plan Management 3.0:
Strategies and Trends for Employers**

Panelists:

Barbara A. Martinez

National Practice Leader, Drug Solutions
Canada Life
Toronto, ON

Ned Pojskic, M.Sc., Ph.D.

Leader for Pharmacy Strategy
Green Shield Canada
Toronto, ON

Steve R. Sproule

Manager of Health,
Benefits and Retirement
Husky Energy
Calgary, AB

FRIDAY, OCTOBER 23

HUMAN RESOURCES AND GENERAL

11:00 a.m.-12:00 noon

**Canadian Legal and
Legislative Update**

Speakers:

Kathryn M. Bush, J.D.

Partner
Blake, Cassels & Graydon LLP
Toronto, ON

Murray Gold

Senior Partner
Koskie Minsky LLP
Toronto, ON

1:00-2:00 p.m.

**Engagement Strategies for a
Multi-Generational Workforce**

Speaker:

Brett R. Powell, B.A., CWPC

Vice President
American Institute for
Preventive Medicine
Farmington Hills, MI

3:00-4:00 p.m.

LIVE:
**The Present and Future
of Remote Work**

Speaker:

Alexander J. Willis

Chief Executive Officer
Leadership Surge LLC
Chicago, IL



**Become a member
before October 31 and gain
access for FREE!**



PDF-1020

ED201290

REGISTER NOW at www.ifebp.org/cancorpvc.